"You can't see Arizona from a motor car. Real Arizona doesn't lie along traveled roads. There is only one place from which to see this most picturesque of all states, and that is from the back of a horse. But if you can't ride a horse, the next best place to see it is from the piazza of a ranche. The Old West endures. It still exists. It is preserved in our ranches, and in every section of the state—the hospitality of the range is open to you. If you want to enjoy Arizona, Dude, go and be wrangled."

— CLARENCE BUDINGTON KELLAND

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